

Overview

OCTOBER 2023

New Listings

1,153

+17% Year-over-year

Closed Sales

908

-3% Year-over-year

Average Days-on-Market

19

-32% Year-over-year

Average Price Per SqFt

\$1,002

+8% Year-over-year

Median Sale Price

\$1.5M

+12% Year-over-year

Total Volume

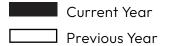
\$1.7B

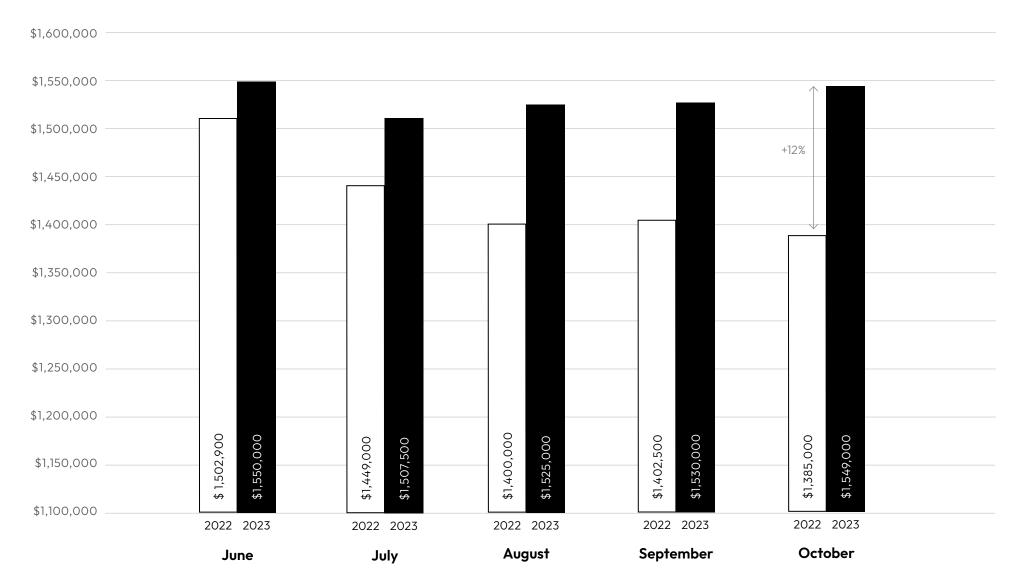
+6% Year-over-year



Median Sales Price

BY MONTH, YEAR-OVER-YEAR







Median Sales Price

BY MONTH

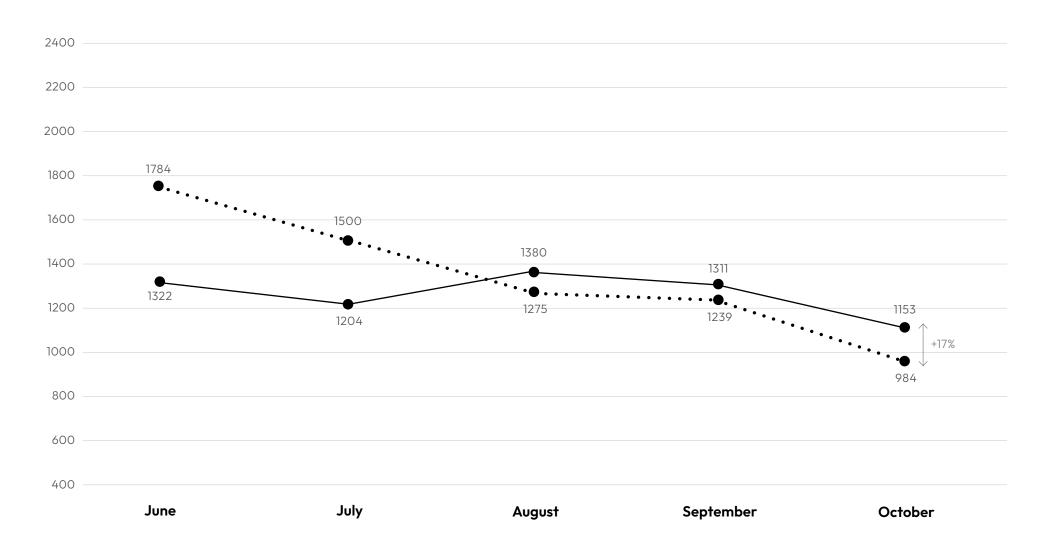
\$1,700,000 \$1,600,000 \$1,500,000 \$1,400,000 \$1,300,000 \$1,200,000 \$1,100,000 225,000 ,230,000 ,385,000 ,400,000 \$1,000,000 \$1,449,000 400,000 \$1,410,000 \$900,000 Feb-23 Mar-23 Aug-23 Aug-22 Sep-22 Nov-22 Dec-22 May-23 Apr-22 Jul- 22 Jan-23 Apr-23 Oct-23 20 Nov-21 Feb-22 May-22 Jul-23 20 Oct-21 Apr - 2 Jul-



New Listings

BY MONTH, YEAR-OVER-YEAR

Current Year Previous Year

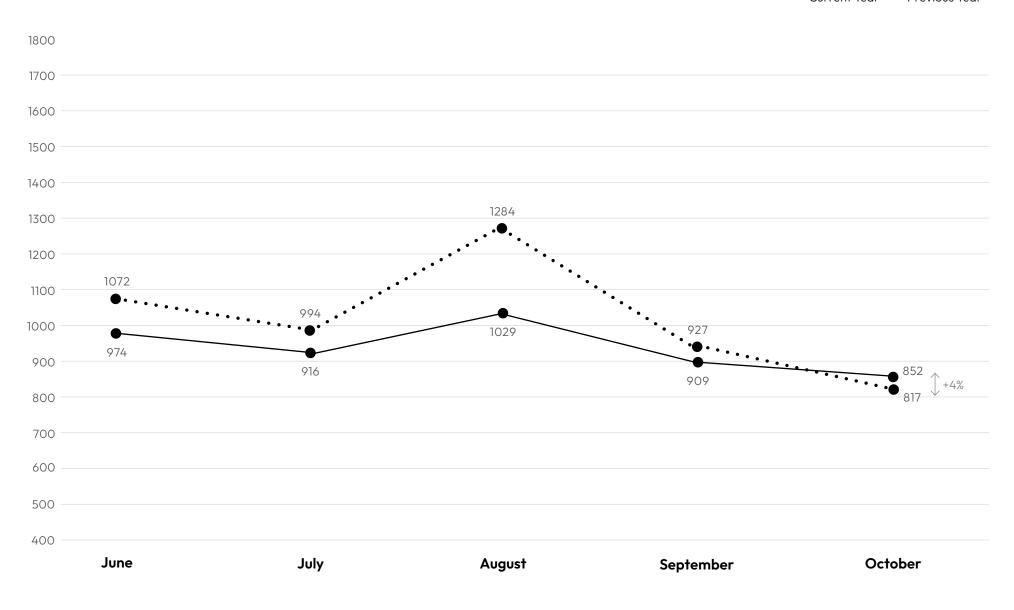




Contracts Signed

BY MONTH, YEAR-OVER-YEAR

Current Year Previous Year





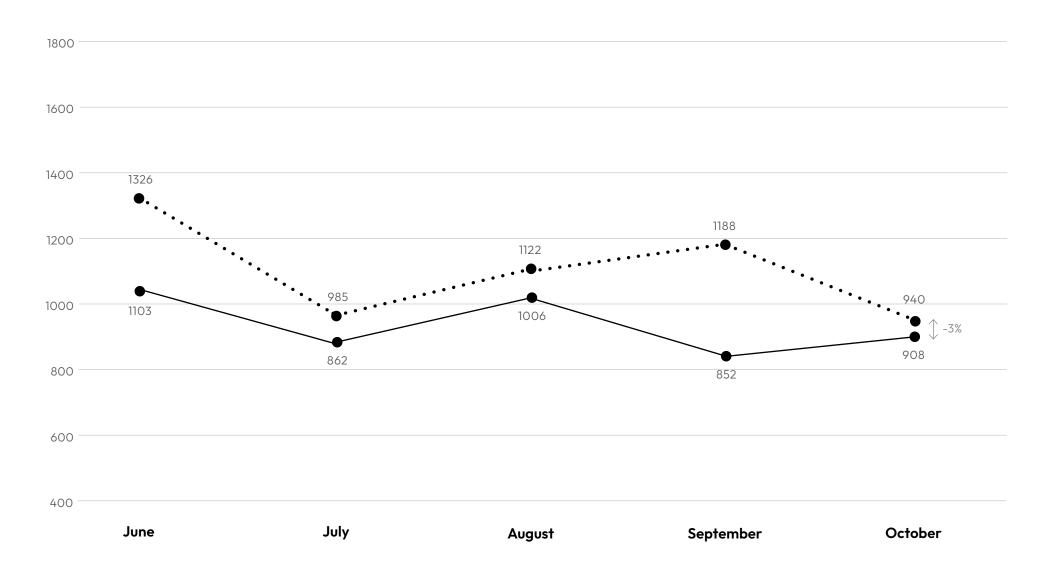
sources deemed reliable but may contain errors and are subject to revision.



Closed Sales

BY MONTH, YEAR-OVER-YEAR

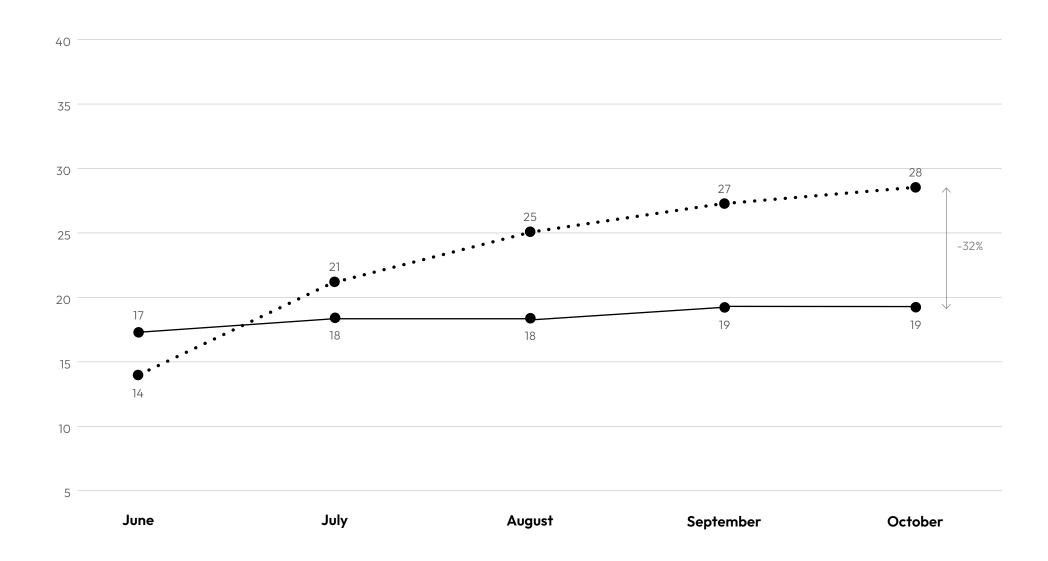
Current Year Previous Year



Average Days-on-Market

BY MONTH, YEAR-OVER-YEAR

Current Year Previous Year



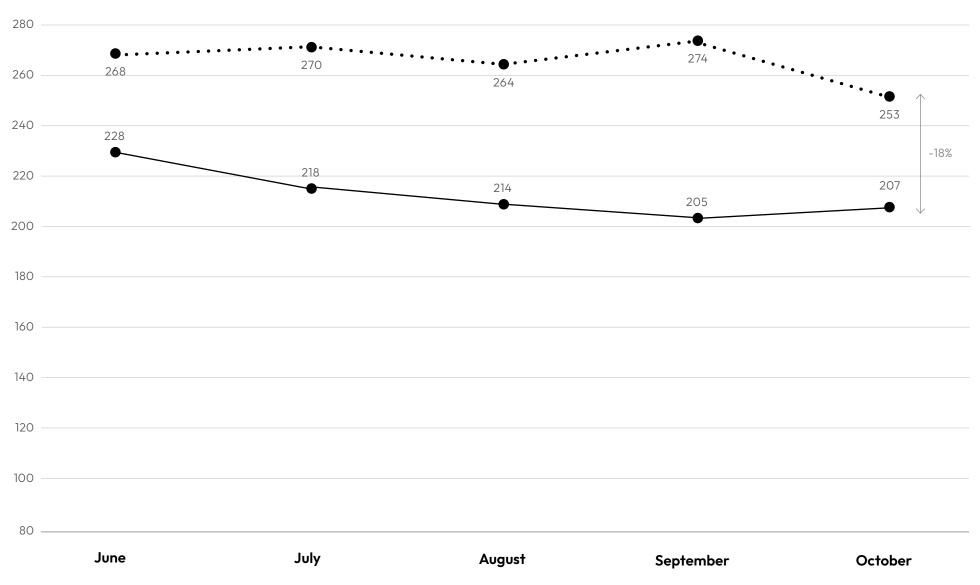
Luxury Listings for Sale (\$3 Million+)

BY MONTH, YEAR-OVER-YEAR

Current Year

Current Year

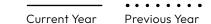
Current Year

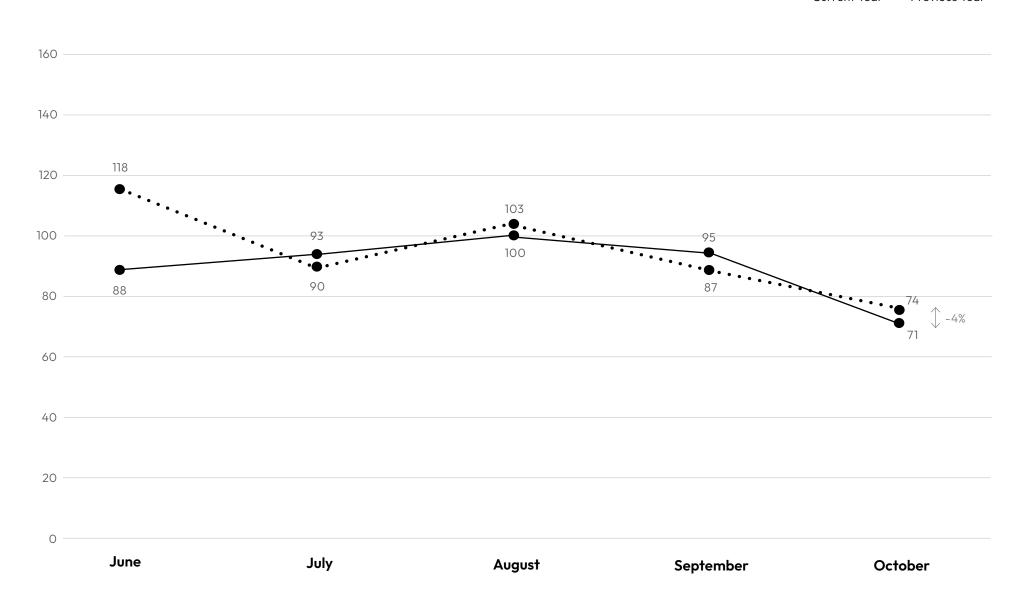




Luxury Contracts Signed (\$3 Million+)

BY MONTH, YEAR-OVER-YEAR







Dedicated to Success

Being an independently owned and operated franchise of Keller Williams, KW Bay Area Estates has the position as the Bay Area's foremost luxury real estate services firm with the execution of best-in-class customer service. KWBAE's unparalleled team consists of more than 250 associates and professionals strategically located in Los Gatos and Saratoga. Under the same ownership, we have our sister offices of KW Coastal Estates and KW South Bay Commercial.

With uncompromising principles, KW Bay Area Estates has established a new standard of excellence within the industry. The company's growth has been strategic and exciting. Since its inception, the team has successfully represented more than 7,000 transactions, totaling more than \$8 billion in total sales.

Dedicated to upholding unparalleled standards for integrity and client care, they strive to create a culture where agents thrive while developing their own businesses to their maximum potential. KW Bay Area Estates has given their agents over \$2.5 million in profit share.





16780 Lark Ave, Los Gatos, CA 95032 12820 Saratoga-Sunnyvale Rd, Saratoga, CA 95070

Each Office Is Independently Owned and Operated. Equal Housing Opportunity.

Market report prepared by Joe Han and Eugene Luu.

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