

January 2024 Santa Clara County Market Update

Overview

JANUARY 2024

New Listings

1,009

+35% Year-over-Year

Closed Sales

509

+19% Year-over-Year

Average Days-on-Market

28

-20% Year-over-Year

Average Price Per SqFt

\$997

+12% Year-over-Year

Median Sale Price

\$1.4M

+7% Year-over-Year

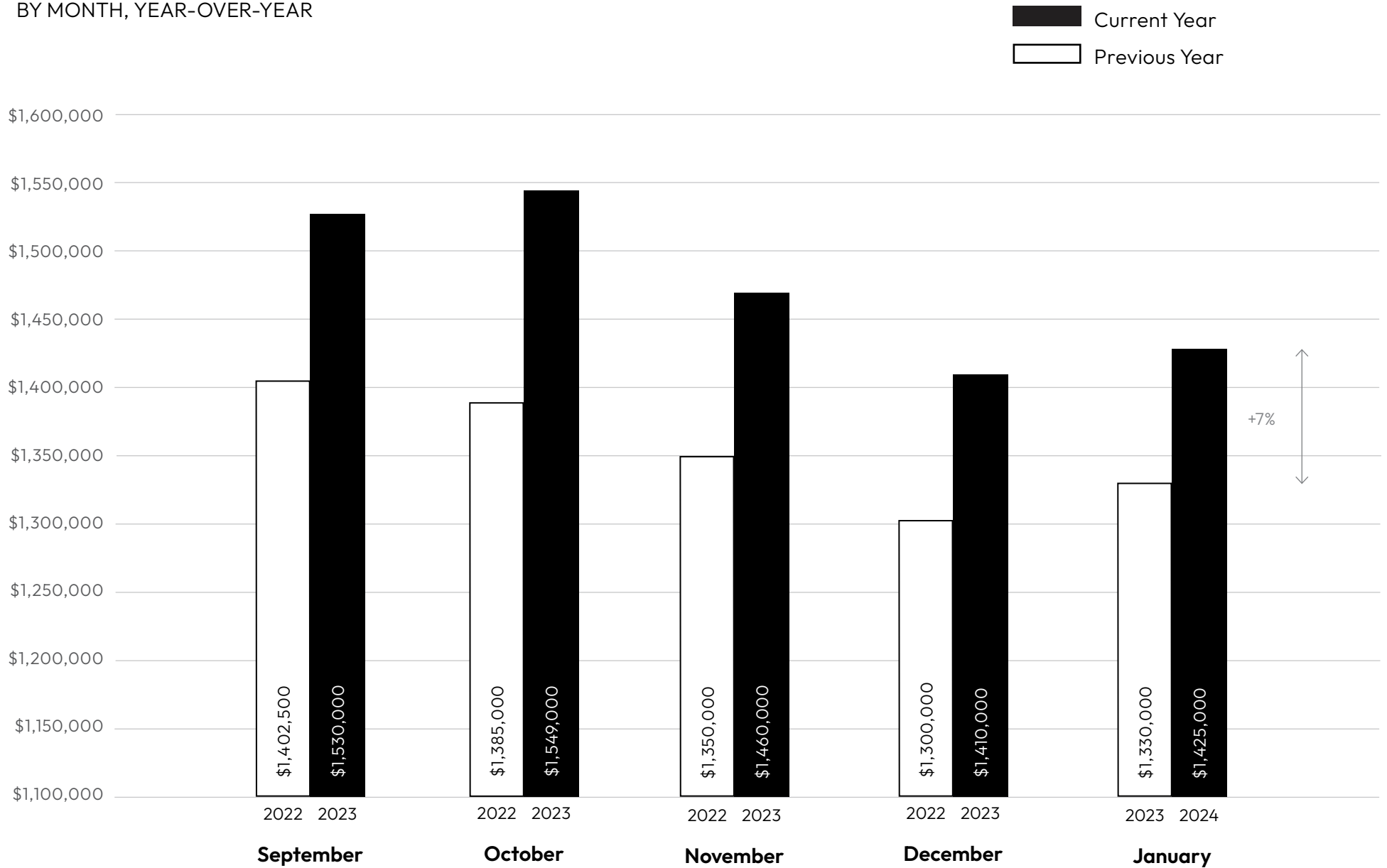
Total Volume

\$881M

+26% Year-over-Year

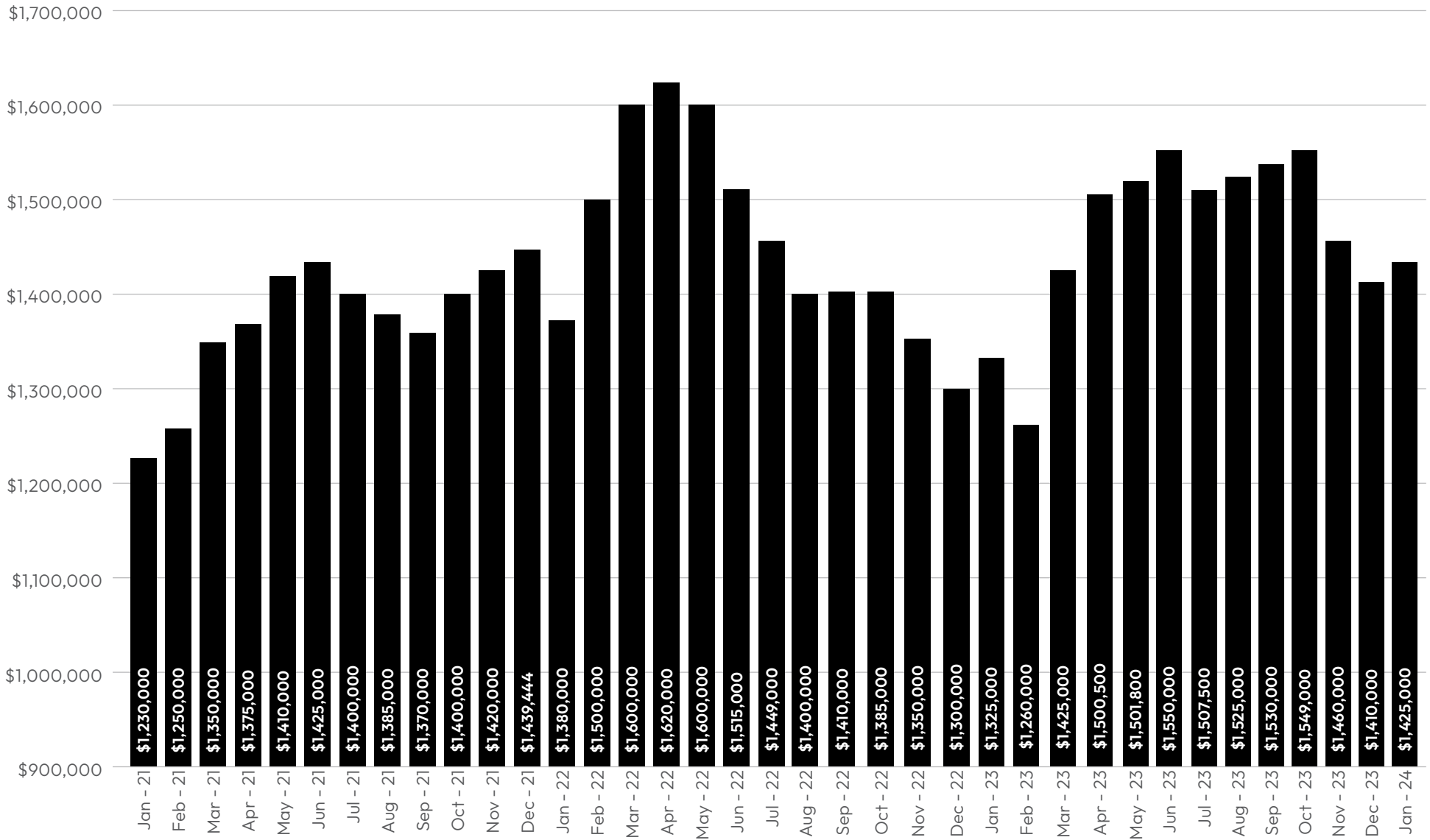
Median Sales Price

BY MONTH, YEAR-OVER-YEAR



Median Sales Price

BY MONTH



Santa Clara County

January 2024

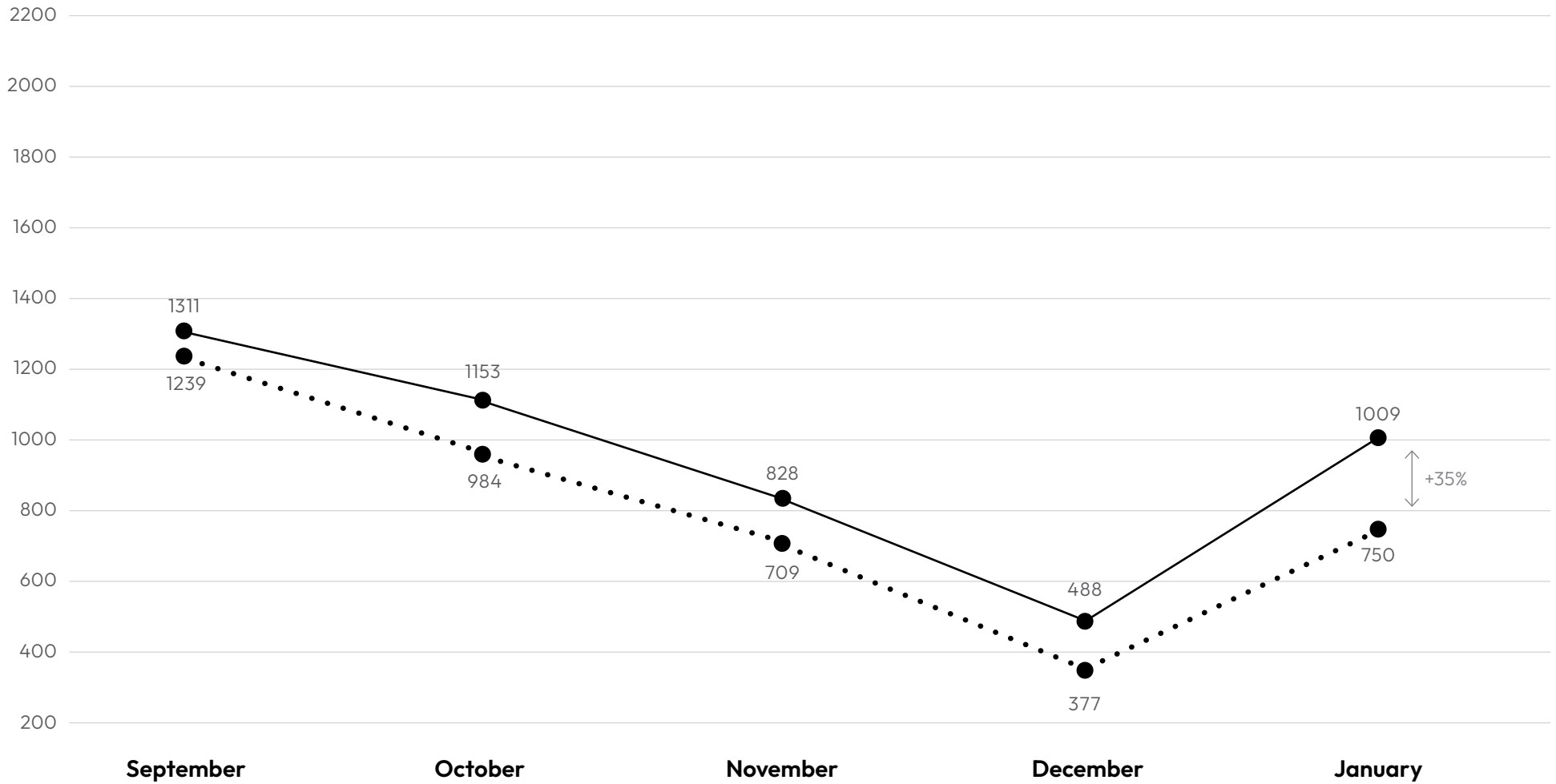
Data includes all single family, townhome, and condominium sales in Santa Clara County sourced from MLSlistings. The most recent month's data is based on available numbers, but may change with late reported activity. Data from sources deemed reliable but may contain errors and are subject to revision.



New Listings

BY MONTH, YEAR-OVER-YEAR

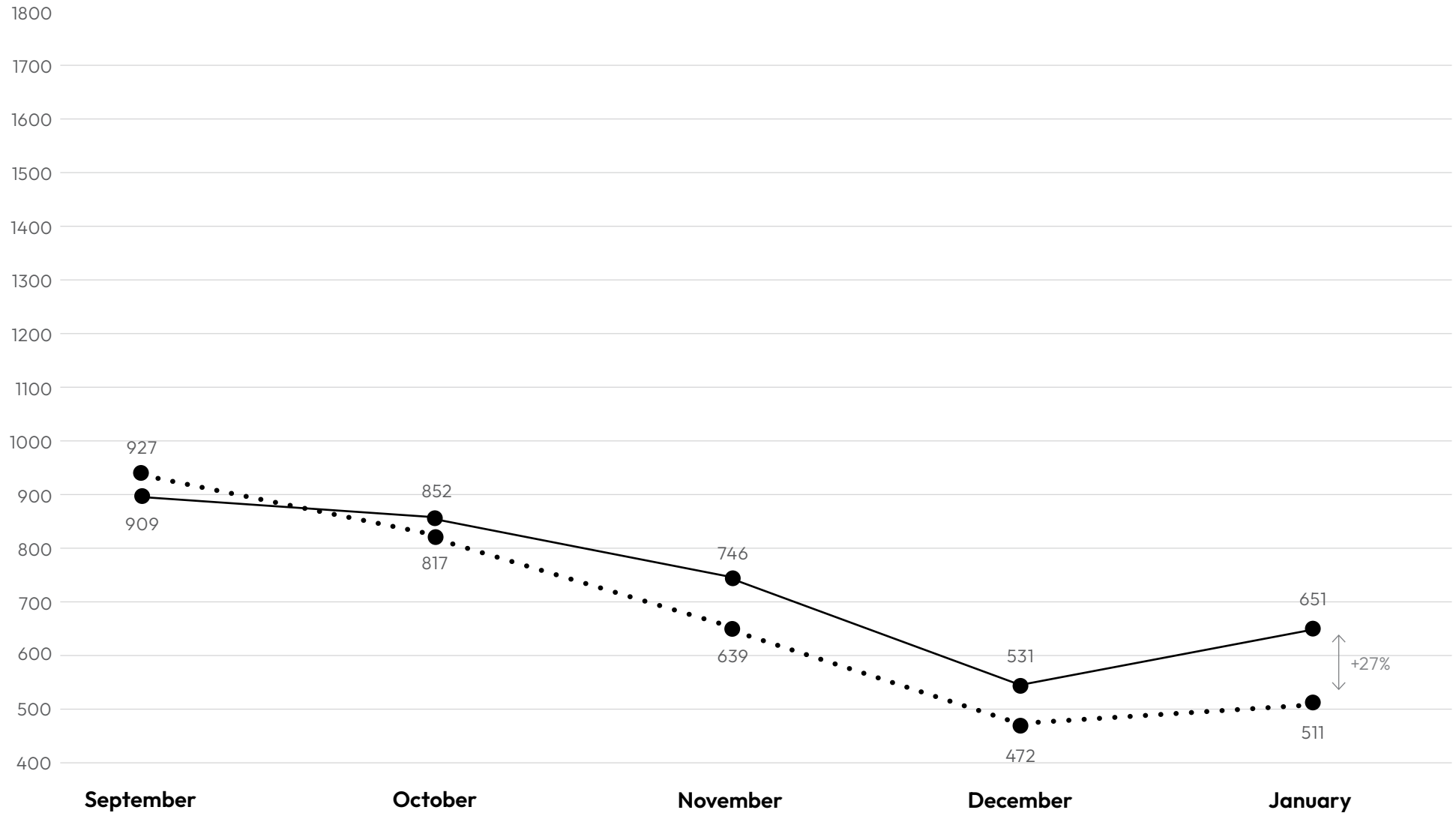
— Current Year
..... Previous Year



Contracts Signed

BY MONTH, YEAR-OVER-YEAR

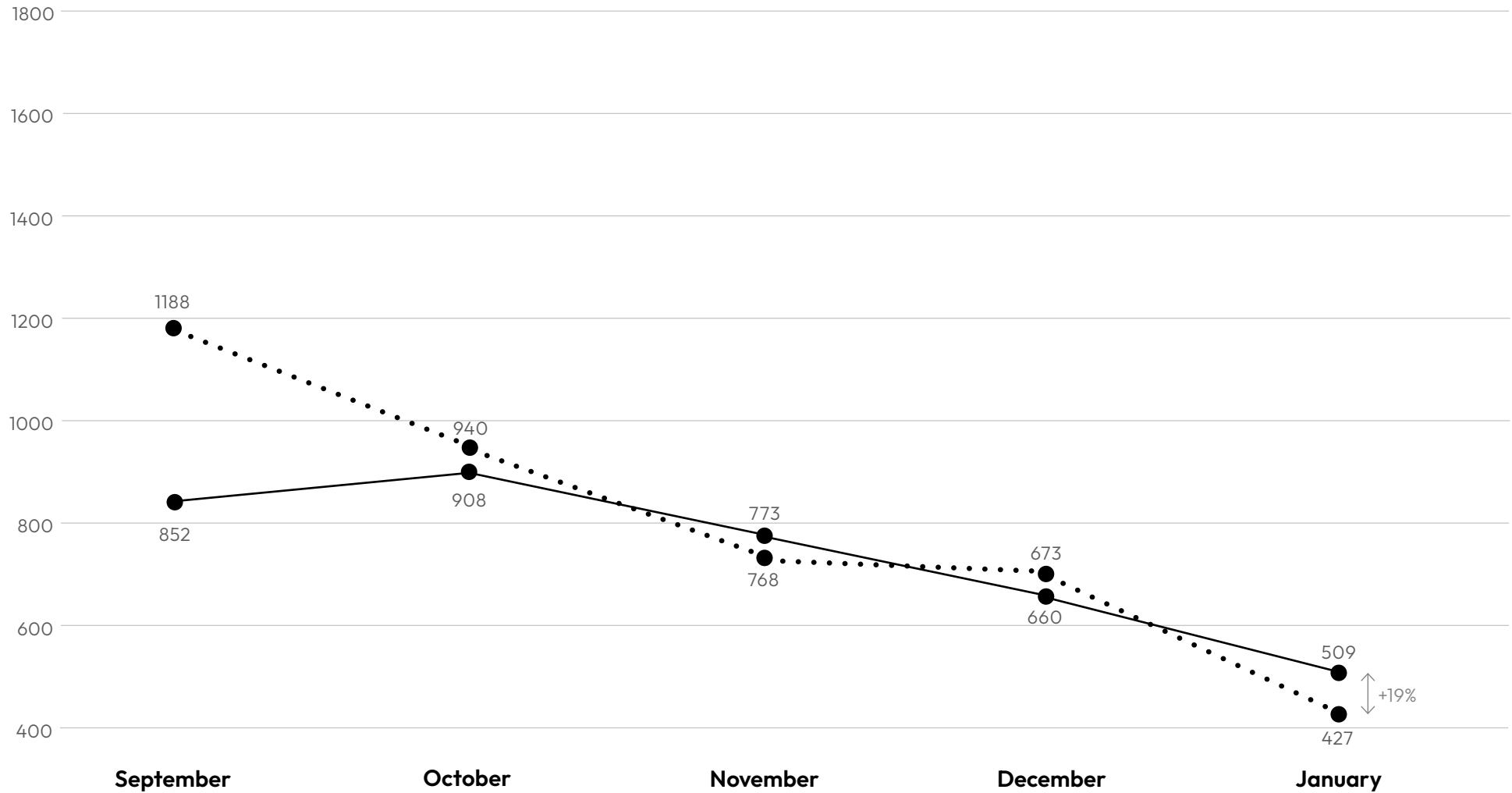
— Current Year
..... Previous Year



Closed Sales

BY MONTH, YEAR-OVER-YEAR

— Current Year Previous Year



Santa Clara County

January 2024

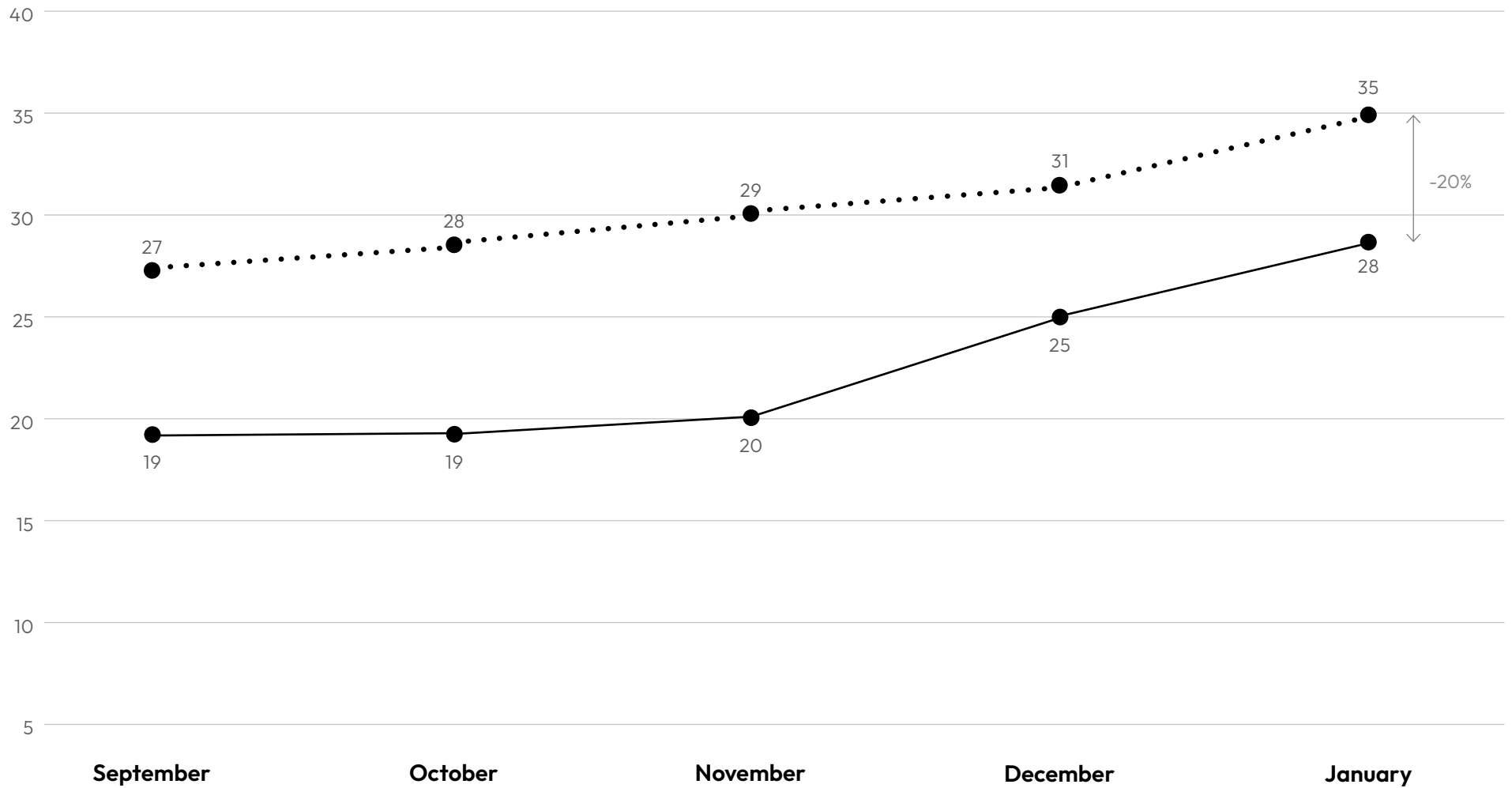
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KELLERWILLIAMS

Average Days-on-Market

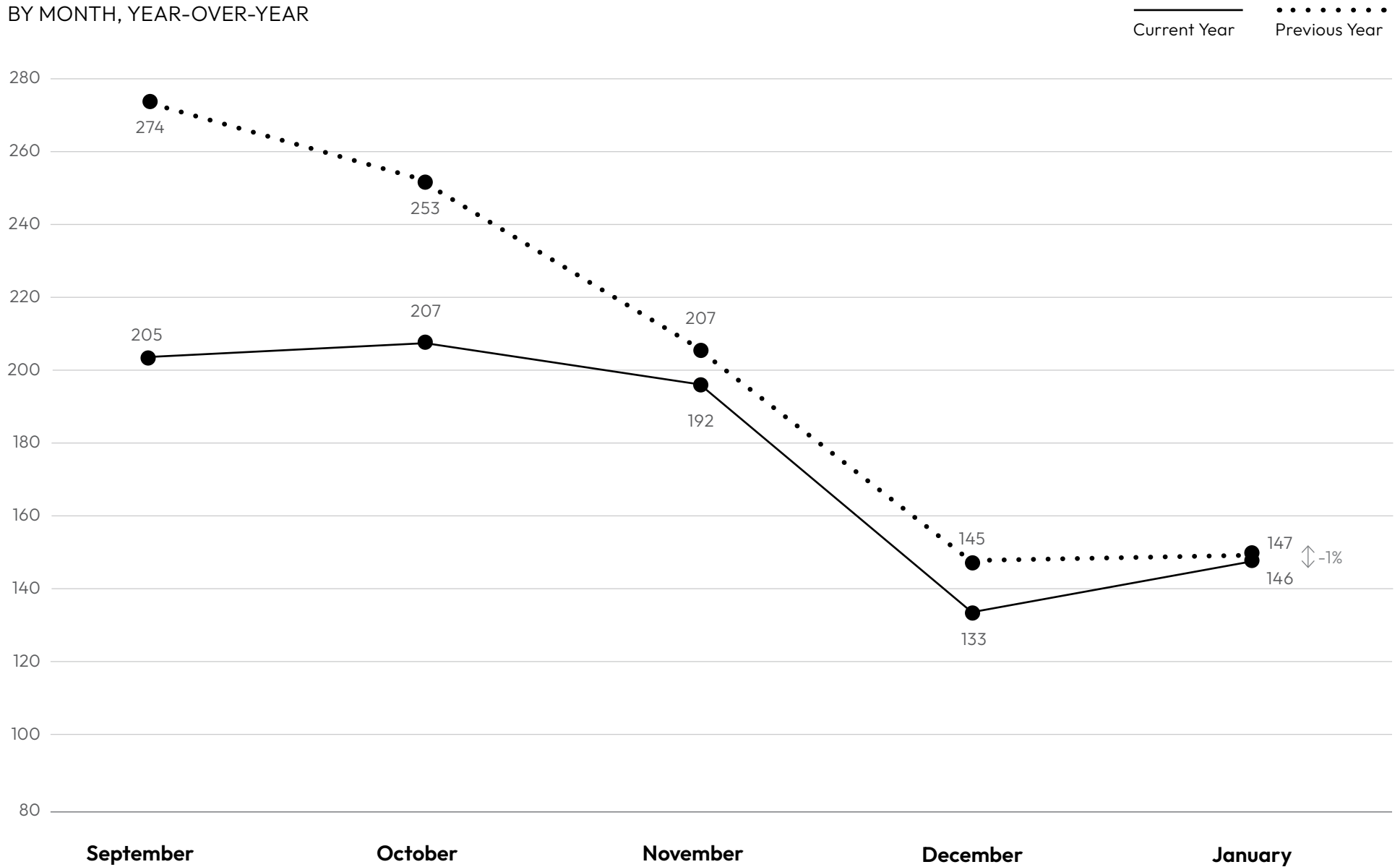
BY MONTH, YEAR-OVER-YEAR

— Current Year Previous Year



Luxury Listings for Sale (\$3 Million+)

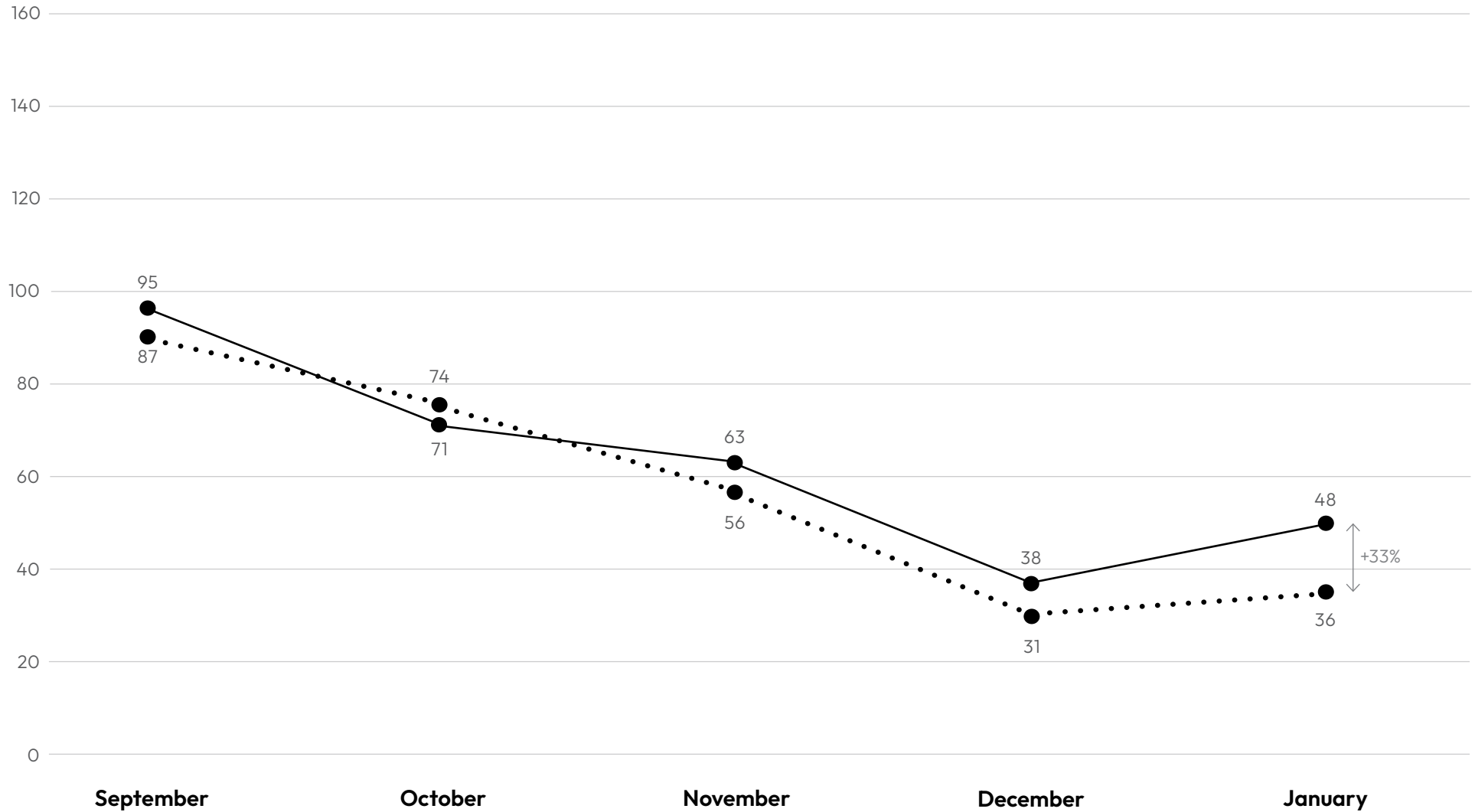
BY MONTH, YEAR-OVER-YEAR



Luxury Contracts Signed (\$3 Million+)

BY MONTH, YEAR-OVER-YEAR

— Current Year
..... Previous Year





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With uncompromising principles, KW Bay Area Estates has established a new standard of excellence within the industry. The company's growth has been strategic and exciting. Since its inception, the team has successfully represented more than 9,000 transactions, totaling more than \$12 billion in total sales.

Dedicated to upholding unparalleled standards for integrity and client care, they strive to create a culture where agents thrive while developing their own businesses to their maximum potential. KW Bay Area Estates has given their agents over \$2.6 million in profit share.



KWBAE.COM

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Market report prepared by Joe Han and Joshua Torres.